

USLUA Subcommittee Report: Outreach & Communications

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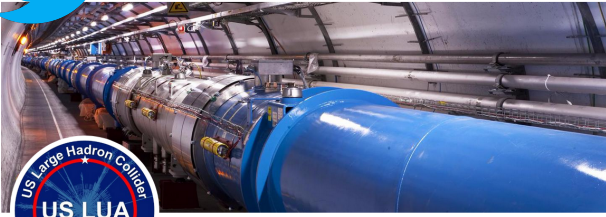
18 December 2024



Mission and Scope

- **Inreach:** Inform US HEP community about USLUA work (including advocacy, community-building opportunities, etc.)
 - Connections with Quality of Life, Annual Meetings, Web Presence & Email Lists
- **Outreach:** Inform general public (including physics teachers, other physics subfields) about what US HEP is and does
 - Connections with Government Relations

Highlights



US LHC Users Association Get verified
@us_lhc

The USLUA is composed of scientists and engineers who carry out research and development using the Large Hadron Collider experiments and accelerator systems.

USA uslua.org Joined May 2015

284 Following 154 Followers

Posts Replies Highlights Articles Media Likes

WIKIPEDIA
The Free Encyclopedia

Draft:US LHC Users Association

Draft Talk

From Wikipedia, the free encyclopedia

US LHC Users Association (@us_lhc) · Aug 14

Custom silicon sensors developed for #LHC#CMS experiments drive industrial applications including X-ray and medical imaging, testing of new materials, and radiation dosimetry for #NSA_Research

Advanced sensor development

You reposted

CERN @CERN · Aug 7

CERN's #CMS#ATLAS features #RohiniPrin laureate Professor David Gross, visiting the underground experimental area at the #SLACExperiment.

Professor Gross was awarded the 2004 Nobel Prize in Physics with Politzer and Wilczek for the discovery of asymptotic freedom in the

You reposted

CERN @CERN · Jul 25

#CERNScienceGateway featured on @TIME's list of the #TimeSciencePlaces of 2024. Today, TIME revealed the annual list, which highlights 100 extraordinary destinations to visit and stay.

Illustration by Alessandro Gottardo for TIME

Read more: [time.com/6992395/cern-sc...](https://time.com/6992395/cern-science-gateway)

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US LHC Users Association

170 posts

Unfollow



USLUA - US LHC Users Association

1.5K likes · 1.5K followers

AAPT (American Association of Physics Teachers)



Goals for 2025

- ✓ Increasing **conference & workshop** visibility: USLUA talks in Outreach sessions, booths
 - Booth and USLUA talk at APS Global Physics Summit (Anaheim, March 2025)
- ✓ Expanding **online presence**: LinkedIn, Wikipedia page
 - Consideration of modern social media platforms
- ✓ Enhanced role in **public** communication/awareness raising

→ *Contact if interested: new ideas welcome!*